February 4, 2018

***Who We Are***

**History**

How we started

We started in 2001 as a small Indonesian community in Seattle trying to find a way to address the dire issue of economically disadvantaged students in Indonesia dropping out of school. We understood that the cost for education is beyond the reach of many underprivileged children. On top of tuition, many families struggled to pay for other school related expenses such as supplies and transportation costs which made education unaffordable to them. We came up with a simple goal: help pay for the tuition fee and cost of school supplies for two elementary school students in West Java.

Becoming Cerdas Foundation

Given the informal structure of the program, we saw that the demand for scholarships increase beyond our ability to manage as a small community. In 2006, we decided to form a formal non-profit currently known as Cerdas Foundation. By November 2007, we received the certification as a non-profit organization in the state of Washington and in January 2009, we acquired 501©3, a tax exempt status from the federal government. We are a volunteer-based organization. Every dollar of our financial contributions go towards our events and scholarships.

What we have done

In the 2012-2013 school year, we provided scholarships for a total of 150 students ranging from elementary school to high school throughout the country of Indonesia. We have 17 active coordinators in the field who work closely with the students, their families, teachers and school administrators.

Currently we have 188 students from K-12 we are sponsoring and 18 active coordinators.

**Mission**

Cerdas Foundation is a community powered organization with a vision of a world where children have equal access to education regardless of their ethnic, religious, social, political, or economic background. We believe that intelligent young minds represent our hope for a better tomorrow.

We believe that education is the key to breaking the cycle of poverty and we strive to provide children this access to education with our scholarship program to basic K-12 education. To increase the likelihood of success and ensure sustainability, we have built partnerships with individuals and organizations in local communities of all our sponsored children that share a similar passion.

**What We Do (Header:** Breaking the cycle of poverty using the power of education)

We provide scholarships to students who are unable to afford education costs such as tuition or related costs such as uniforms, books, school supplies, and facilitation. Every year we conduct a program evaluation to determine how much funding goes to different coordinators and the students they are sponsoring.

***Program Guidelines***

Fund a Project

Community Involvement

Include the links that are on the website

***Get Involved***

Look at mock-up page (may include link to form instead of having form on website)

***Upcoming Events***

Timeline of events

Include in design past events

***Contact Us***

Similar to what the Get Involved page currently looks like, and what the current contact us page looks like

***Meet our students***

Figure out how to organize what the student page will look like!!!

Organize it by region then have them click a region to get a list(?)

**Financial (Overall)**

In the reserve (currently) is roughly $69,000.

We will be donating $10,000 to the natural disasters that devastated Indonesia

* Sumatra – 2500
* Bali – 2500
* Yogya – 2500
* Pucitan – 2500

**College Sponsorship Program**

Still determining the kinks behind it such as

* How to choose candidates
  + Start with CERDAS kids then move out to the public
* Create a criteria for various colleges to select students

NOTES

Change the title from coordinator to advisor, or mentor?

News from Cerdas – wording should be different

Check out this website:

Sspnyc.org

Updated news:

Library in Bandung – information

Take out the redundant pages (Start at home, news&events(current events), sekolah malang, peng…, Sumatra, save the date (2018) change to date – 2018,

News Events

1. Cerdas Foundation Fundraising Dinner: May 5, 2018
   * 1. February 7, 2018
   1. Save the date! We would like to invite you to our annual fundraising dinner on May 5, 2018. Time and location TBD.
2. Sumatra, Bali, Yogya, and Pacitan Natural Disaster Urgent Relief
   1. We would like the extend our deepest condolences and prayers to those affected in the natural disasters that occurred in Indonesia. In response to the areas affected, we have donated $10,000 total to Sumatra, Bali, Yogya, and Pucitan to supply provisions for families who lost many of their belongings, and fund rebuilding of homes and schools.
   2. Medan (volcano) – $2500 (December 2017)
   3. Bali(volcano) – $2500 (December 2017)
   4. Yogya(flooding) – $2500 (November 2017)
   5. Pacitan(landslide) – $2500 (November 2017)
3. Learning Center: Rumah Belajar Cerdas Program - Ongoing
4. Cerdas Foundation brings more than 1,000 school bags to students in Sumatra

Improve other pages after and then organize

February 10, 2018

Pak Adjat – added his photo

Fix paypal link

Update cerdas basic information – get form Om Ismail

Redo wording from Om Ismail

Om Arif for the financial statements – 2016 & 2017

Finishing with home page – get rid of redundancies

Too much in front – more on the activities

Summary on home page then create respected web page

Combine ‘About Us’ page

News and Events

Update when I get home

Update from Om Ismail next weekend

More information

Get more pictures

Make code mobile friendly

Room in News&Events – new activities place holder

How to make it easy to update facebook

Think about it, how to do it